Dear Alumni and well wishers,

I congratulate you all on the accomplishments you made in 2012 and take this opportunity to wish you all a blessed new year 2013.

Many of us were not able to make it into the new year, but for the time they spent with us, we can only thank God.

Message from the Chairman MMF scholarship committee and Patron Alumni Association

It is imperative that at the beginning of the year we set out as individuals and alumni together, goals that will guide us through the year and hold each other accountable to our targets.

Since this is the first newsletter of the year, the theme “Achieving lasting success in 2013” seemed befitting to get us on our way to setting targets for the year.

One of our highlights in 2012 was the Foundation receiving two awards in recognition of its support to Ugandans through support rendered to their education. This gave us a lot of encouragement seeing that people out there appreciate the efforts that the Madhvani Group through the foundation is putting into educating the nation.

Going forward, we are very excited about the task ahead and the new members that will be joining the Foundation family in the coming months. We hope to see you all grow individually and as a group, reaching greater heights.

This year, purpose to achieve lasting success in your relationship with God, your personal lives and your careers.

The Sky is the Limit!

Best wishes for 2013!

HENRY KYEMBA, Chairman MMF Scholarship committee and Patron MMASS

Message from the Muljibhai Madhvani Alumni Association Chairperson

Dear Friends,

I welcome you all to the January-April 2013 Madhvani Foundation newsletter.

Ever since the inception of the Madhvani Alumni Association in October 2009, The MMF newsletter has been buzzing with news and excitement.

In the midst of all the energy we’re putting into this campaign, it’s important to have a laser focus on the goal. To be sure, raising hundreds of articles from hundreds of you is a big deal for the MASS editorial team. But the frequent communications, the social websites-facebook and groupmials and the physical, verbal networking and events – ultimately they’re all vital moving factors so we can say yes to the growth of our beloved MMF newsletter.

We need your support; the unforgettable plight, the fresh beautiful beginnings, the sweet memories, the treasured ideas and the gratitude-tell it all in the MMF newsletter; keep the stories flowing and say YES to growth.

Love you all,

BETTY ACHANA, Chairperson MMASS
In 2003 I applied for a Bachelors Degree in Food Processing Technology at Kyambogo University. I was admitted direct to second year because I had already acquired a Diploma in Food processing Technology at the then Uganda Polytechnic Kyambogo. However, the reality was that I could not afford the fees at the University. In my mind I was planning to defer my admission for the next academic year. My dad called me one morning and informed of a scholarship advert by Muljbhai Madhvani Foundation (MMF) that had appeared in the Newvision newspaper. I did not pay much attention until one day one of my workmates who had been making a photocopy of the same advertisement, left her copy in the photocopier. When I saw the advert I became curious, I then sensed this might be a good opportunity to pursue, although I had mixed feelings about whether the foundation would actually give me a scholarship yet I did not know anyone working for the foundation. I encouraged myself and went to MMF offices to buy the application form. It was a big surprise for me when the gentle man who was issuing the application form refused to sell to me the form, because according to him I did not meet one of the requirements of having completed first year at University. I reasoned and struggled to explain how I had got a direct admission to second year because of having successfully completed a diploma in 2000. He put me to task to explain where I would get first year results to attach to my admission. I assured him that I would attach my Diploma results but he was determined not to give me the application form. He advised me to leave because I would be wasting time to apply for the scholarship. I insisted and told him that would still go ahead and apply as long as he would give me the application form. He reluctantly sold me the form, which cost 1000/= at the time, but said to me that I should be sure that I am wasting time. I told him never to mind about that.

I then went ahead to get all the requested attachments and on the closing day of submission for the application, I delivered my application but thinking at back of my mind that I was must be crazy for going ahead to apply after being clearly warned not to go ahead. I remember Mr Iyengar was available on that day to screen all the applications being submitted and whichever application did not have all the requirements stipulated in advertisement was rejected and given back to the applicant. To my surprise, mine was accepted and was placed in a box and yet I watched in amazement some applications being rejected for not having some attachments as had been required. I thought to myself that Mr Iyengar had probably made a mistake but I believed that probably my application would be eliminated later when proper screening is done.

I waited patiently and again my dad saw an advertisement in the newspaper which stated that shortlist for scholarship applicants were ready for viewing at the MMF offices. Because a tight work schedule, I requested a friend of mine who was also my neighbor to go and check for me if I had been shortlisted. He came back later in the evening and told me that none of us had been shortlisted. I believed him and continued with normal work schedules, knowing that this was one of those lost opportunities. The news did not come with any surprise after all I had already said to myself that I did not know anyone at the Foundation.

On Saturday morning, I did house chores at home and also realized one of my lamp holders had got broken and needed replacement. I had also bought a new pair of shoes which I wanted to take to the cobbler to strengthen before I could put the shoes on. I moved from home in Seguku which was located about 600 meters from the Kampala Entebbe Highway. When
I reached the main road I knew I could get all the services I wanted at that time from the main road at Seguku Trading centre. However, a very strong urge stirred my spirit and strong inner voice told me to move to the city centre in Kampala and buy a lamp holder and also get a cobbler to strengthen my shoes from rather than do it at Seguku. This totally beat my understanding but I obeyed the inner voice, stopped a taxi and immediately boarded. While I was in the Taxi, I kept asking myself why I was going to Kampala yet i could get all services from Seguku trading centre.

When I arrived in the city, I bought the Lamp holder, took my shoes to the cobbler and even went to the salon to shave my hair. When all was done I immediately paced towards the old taxi park to make sure I board a taxi back home. A strong conviction then came and overwhelmed me, I could hear a silent but strong and irresistible voice urging me to go and confirm if I was not the shortlist. I then walked from the old taxi park to the MMF offices and to my surprise my name was right there on the shortlist. The controversy was however in the timing of the interview. I had arrived at the Foundation offices at close of 1pm on the same day when interviews were being held. Students under my category (Food Science course) had been interviewed already at 10:00am. I narrated to him the sequence of events just as they had happened. He told me that he did not think the panel would allow me to do interviews but added that he would talk to them to seek their view. Mr. Iyengar told me to sit and wait for the decision of the panel of whether I would be allowed to do interviews or not. After about 15 minutes, Mr. Iyengar emerged from the stairs and told me that the panel had accepted to interview me.

You cannot imagine how I felt at that moment, it was beyond comprehension and because of this and the way events had unfolded in the past 5 hours, I had reason to believe even before sitting the interview that I had won the scholarship. It did not take long before I was called in to face the panel. Of course before I would say anything, the panel asked me to explain why I had not appeared at 10:00am and chose to come at 3:00pm. The story was very fresh in my mind and I did not hesitate to tell them what had exactly happened.

The Panel then asked several other questions related to my family, employment and academic background. The questions were tough but through God’s guidance I could easily answer and I could sense that the panel was pleased. The interview ended and I left the room convinced I had done my best. I left the rest to God and kept praying.

After two weeks, I called The MMF offices to inquire about the outcome of the interview. The gentleman who picked the phone asked for my name which I gave him. I could hear him flip pages of paper in search for the name, my heart was racing in anticipation. He then told me Congratulations Charles!!!!. I wish you could see the smile on my face at that particular moment. I sighed with relief and wonder. The rest is history, iam now a graduate and MMF was faithful all the way. The tuition for three years was fully paid, without which I could probably never have been able to afford at the time.

Special thanks to the Madhvani Family and all dedicated staff of the Foundation. Mr Iyengar was magnificent using his God given judgment. The spirit of God that fully changed my program of the day and literally led me from place to place even without understanding why I was doing certain things.

God is amazing!!!! Glory to your name in the highest•
How I came to be what I am today

| Ms. Anguparu Lina |

I remember it was 2004 when I joined Makerere University. I didn’t know anything about Madhvani. I studied from Moroto District in Kangole Girls S.S which is a missionary school and I was sponsored by them right from primary up to Senior 6. The unfortunate part of it was that they could only sponsor students up to Senior 6 then after you go and look for your ways. My dream was to join Makerere University.

Girls from Makerere used to come to our school to give us career guidance and talk about life at campus. I admired them and this motivated me and made me work so hard so that I could become like them. Unfortunately I was not able to make it to University under government sponsorship. I came back home and spent a year out of school.

I lost my dad when I was just some months old, and my poor mum being illiterate could not do much to pay our school fees but kept praying for us to succeed in life. We are only two in our family, my elder sister and I. My sister could not make it far because of the school fees and ended up being a primary teacher. In that one year I spent home, I got petty jobs where I collected some money to join University. My maternal uncle who is also a teacher told me to join Teachers Training College (TTC) which I refused. I hated being a teacher and I told my uncle that I had my own dreams to achieve but there was no tuition. I decided to go back to those who took care of me in Moroto. They were human enough to contribute for me some money from their pockets so I could do a degree course at university. My uncle didn’t want me to join campus. His argument was that they didn’t have money and secondly I could easily be lured to do dubious things so as to get money when I got to campus, but I persisted. So when I joined, by then the tuition alone for Information Technology was Ushs 900,000/= per semester and I had no idea where I could get this money from in order to finish the course. What only came to my mind was to apply for a dead year after at least testing the campus life.

In 2005 Madhvani Foundation advertised for scholarships. I saw a poster just in front of the senate building; reading scholarships for Muljibhai Madhvani Foundation and beneath I saw a telephone contact. I got so exited just as if I had actually got the scholarship. Immediately I called this contact and I asked if I was eligible to apply. The person who answered my call said you are eligible to apply and directed me where I could get the application form. The following day I went to Jinja road to pick the forms. I told my friends and they simply said, “you are just wasting your time, these people already know who to award their scholarships to unless you have somebody there who is going to stand for you.” I told them I knew none but only God who also made me join school right from primary and besides, the missionaries who helped me where not my relatives either did I know them.

When I came to our faculty I saw some students who were also photocopying their documents to apply. I tried to share with them, and one said, “I have my uncle who works with Madhvani. He is going to help me.” Then the other also said, “I have my sister who works there. She will help me talk to them.” I became confused and lost hope because I didn’t know any one working with Madhvani and besides, I had no relative working in any office either in Kampala or even in the village. Thank God for the well wishers and Madhvani who came to my rescue. I now have a Bachelors Degree in Information Technology and I am the only person with a degree in the whole of my clan.

When I left Moroto for Kampala, I didn’t have any friend in Kampala you can imagine. It was very difficult for me, but my heart told me to just trust God, and He would be there for me.

I did not also lose much because the application fee was only Ushs 1,000/=, so I collected all my required documents and I took them to Madhvani office Jinja road. Reaching there, it was again another disappointment. There were many applications that even when you put yours, you would want it to remain on top so that it could be easily seen. To make it worse, that hip was only for that day and this is an advert that runs for a month, meaning everyday they could get like a hundred applications but never the less I could not give up.

Almost one month down the road they shortlisted and the names appeared in the papers. A friend saw my name and called me to congratulate me that I had won the Madhvani scholarship. I almost ran mad because I could not imagine winning the scholarship with all I had heard from friends leaving me with no hope. I started looking around for that paper to prove if it was true. The advert was inviting shortlisted students for oral interviews. My poor friend did not read it properly I think because
If generosity comes part of us!

| Bbosa Tonny |

When I was young mom used to say, ‘I am mean’; what was mine was mine and sharing was not something I was ready to do. She always teased me by giving me thing and then instructed me to share with others but still I could not comply. So disappointed I presume and at times she had to force me to part away with something. Painfully I started to learn how to give and share what I had not out of willingness but because mom said.

When I grew up into a big boy, natured by the hostile world. I realized giving and sharing however little the world has given me was very paramount. Going to boarding schools was very challenging and a good school for me to learn more about the virtues of sharing. I also came to learn about the bible and its teaching as regards giving and sharing, then the world sayings about giving and sharing. Reflecting back to the lessons from my mom I realized how good she was to me, to teach me how to share with others who are in need.

The childhood fears of losing a little I had are all gone, over a time that I have lived on this planet I have no person I can single out who become poor because of giving. Instead all people I have encountered in my life who share and give a little what they have to the people in need have continued to thrive. Other people also have fears like the one I had. Others its poor planning of their resources and the rest just want to receive from others.

In 2007; I was once again highly humbled, when I was announced as one of the beneficiaries of the MADHVANI scholarship. This scholarship came at the time when I was financially constrained and yet I wanted to finish my studies on time. May be today the UGX 900,000/= cheque I used to receive every semester from Beatrice looks small but then it was A LOT of money. When I close my eyes and I reflect of what would have befallen my life and career I remain thankful full to the MADHVANI FOUNDATION, the MADHVANI family and more especially the founding father MULJIBHAI MADHVANI (RIP) for the big heart of giving and a big vision which has surpassed generations.

My life was never to be the same; I completed my studies right on time with a second class degree and immediately got a job with NRM. Currently I work with Makerere University and soon completing my master's programme in computer science. I am so certain of the future and I know with God the sky is my limit.

Everyone has been helped in one way or another by an individual or an organization like the MADHVANI FOUNDATION, but we are too forgetful that we have not extended the same helping hand to others. Imagine a world where everyone, every family, every organization come out to help in any way possible someone in need. The garments you don’t put on at any way possible someone in need. The food you pour could save a life from starvation, the pocket change in your wallet could make someone a doctor... If generosity comes part of us, this world will be a better place to leave in.

Tonny is MMAS Organizing Secretary

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Lina is MMASS Treasurer - 2012/2013

She also got exited. But at least I was convinced that, what I had from those friends where not true and besides the two friends where not shortlisted. Now just see how God works. I started fasting and praying from the time the shortlist was out up to the time when I went for the interview. This was the only chance for me to see my dream come true and I had no alternative, I was truly in need. God was surely my side and as He says ask and you will receive, seek and you will find, knock the door will be opened unto you, He gave me what I asked.

Mr. Muljibhai Prabhudas Madhvani, though not with us physically but spiritually and educationally, your great name lives for ever. I do not know how I can express my gratitude. I just run short of words. One can see how far I have come. You have made me become a responsible and respectable person in my clan. Right now I work with Housing Finance Bank and I am capable of standing on my own. You are like God who sent his only begotten son to die for our sins. I know there are many of such stories that one can tell which are more touching. I know you did this because of your love for mankind. You had the heart that never wanted to see an African (Ugandan) Child suffer. We miss you; we love your family and we appreciate them for keeping your vision alive.

To the Madhvani Family, may the Almighty God continue to give you more as you continue to help His people in need.

To the beneficiaries, may the Almighty God give us a heart like that of the benefactor Madhvani so that we can also follow in his footsteps.

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Lina is MMASS Treasurer - 2012/2013
The AGM and The Golden Jubilee

If anyone had told me that an Annual General Meeting could be so entertaining and so mind-boggling I would have laughed at them. If anyone had told me I would make so many new friends, I would have been skeptical. My idea would have been that it was a day characterized by boring reports and speeches for those with nothing better to do. Yet I was persuaded to attend; so much so that, I left Mama’s body (Mrs Acana RIP) and mourners at church to come and, yes, 2012 MMASS AGM did bring me those benefits and I am very glad I joined the meeting.

As Uganda was celebrating 50 years of Independence, Madhvani Foundation was doing the same, Spiced up with the MMASS AGM and dinner and I wonder how many of us in the Madhvani Family knew that, and celebrated along. The thought of this leaves me indebted to briefly talk about the core objective of the Muljibhai Madhvani Alumni Association (MMASS). The main objective of MMASS is to communicate with, and bring value to the Alumni Body and to support actively and financially, the goals of the foundation as detailed in its mission statement.

As members of MMASS and beneficiaries of the Foundation, we ought to tirelessly work together, contribute financially through subscription fee or willingly, or Volunteer and above all, participate positively whenever called upon. There are, a lot of activities that alumni can participate in. Chat on Facebook, group mail, write articles for newsletters and let’s just keep networking! How much value would this be if each of us did one or two of these at a time?

As an incoming Chairperson, it would be selfish if I did not make mention of the contribution made by the previous committee members especially, efforts made by the outgoing chairperson in laying a foundation based on truth and transparency, enhanced by commitment to achieving the vision of the Association. It is only right for me to extend a big “THANK YOU” to Jonathan and his team.

The performance of MMASS has been phenomenal in the last year. On reflection, the one thing that is clear is that the wondrous rise and the outstanding achievements would not have been possible without your understanding, encouragement and continuing support. It has given our Association stability, sense of direction and a shared vision of the future.

We believe in building relationships through trust and faith, in a manner which is totally transparent. Our ethics and codes of behaviour are not negotiable, we respect the rights and dignity of the human being and believe in every individual’s limitless ability to excel. These are values which have endured since the Association was founded.

I must mention our deep sense of appreciation to the Board and Madhvani Family for their kind gestures of always sponsoring the AGM. We are privileged and proud to be associated with you!

It has been a privilege and an honour to be voted to this position by you, (alumni). It only remains for me to thank you for all the confidence, support and trust that you have bestowed upon me and to wish you good health and happiness in the years to come, as we together strive to bridge the gaps and achieve the core objective of MMASS.

Betty Achana, Chairperson

2012 Madhvani beneficiaries pose for a picture with Board members
Viral haemorrhagic fever is a general term for a severe illness, sometimes associated with bleeding, that may be caused by a number of viruses. The term is usually applied to disease caused by Arenaviridae (Lassa fever, Junin and Machupo), Bunyaviridae (Crimean-Congo haemorrhagic fever, Rift Valley Fever, Hantaan haemorrhagic fevers), Filoviridae (Ebola and Marburg) and Flaviviridae (yellow fever, dengue, Omsk haemorrhagic fever, Kyasanur forest disease).

a) Marburg Hemorrhagic fever (MHF)

Marburg virus or simply Marburg (highly fatal disease) is the common name for the genus of viruses Marburgvirus, which contains one species, “Lake Victoria marburgvirus”. The virus causes the disease Marburg Hemorrhagic Fever (MHF), also referred to as “Marburg Virus Disease”.

Marburg originated in Central and East Africa, and infects both human and nonhuman primates. The Marburg Virus is in the same taxonomic family as Ebola, and both are identical structurally although they elicit different antibodies. The disease name “Marburg” was named after the location of the first outbreak in 1967 in Marburg during epidemics from imported infected monkeys from Uganda.

Natural reservoir of Marburg virus

The virus is naturally found in cave-dwelling African fruit bats (in Gabon, Uganda) and primates.

Marburg Virus Epidemiology

Prevalence

Outbreaks of Marburg are centered in Africa, where the natural reservoir is believed to be located.

Transmission

The Marburg virus is transmitted by direct contact with the body fluids (blood, excrement, saliva, and vomit) and tissues of infected persons. Transmission of the Marburg virus also occurred by handling ill or dead infected wild animals (monkeys, fruit bats).

Marburg Virus Medical aspects

Symptoms

Many of the symptoms of Marburg hemorrhagic fever are similar to those of other infectious diseases, such as malaria or typhoid, but are most similar to those of Ebola strains. Illness caused by Marburg virus begins abruptly with non-specific symptom; with high fever, severe headache and body weakness, cramping, nausea and vomiting aches and pains after an incubation period of 2 to 21 days. After five days, a non-itchy rash is often present on the trunk. Severe watery diarrhea, abdominal pain and can begin on the third day. Diarrhea can persist for a week. The appearance of patients at this phase has been described as showing “ghost-like” drawn features, deep-set eyes, expressionless faces, and extreme weakness.

Later-stage Marburg infection is acute and can include jaundice, pancreatitis, weight loss, delirium and neuropsychiatric symptoms (confusion, irritability, and aggression), haemorrhaging (Fresh blood in vomitus and faeces is often accompanied by bleeding from the nose, gums, and vagina), hypovolemic shock and multi-organ dysfunction, with liver failure most common. In fatal cases, death occurs most often between 8 and 9 days after symptom onset, usually preceded by severe blood loss and shock.

The disease has no vaccine and no specific treatment.

Diagnosis

Marburg virus infections just like Ebola can be diagnosed definitively only in laboratories, by a number of different tests:

- Enzyme-linked ImmunoSorbent assay (ELISA);
- antigen detection tests;
- serum neutralization test;
- reverse-transcriptase polymerase chain reaction (RT-PCR) assay; and
- Virus isolation by cell culture.

Tests on clinical samples present an extreme biohazard risk and are conducted only under maximum biological containment conditions.

Prognosis (outcome of an illness)

If a patient survives, recovery is usually prompt and complete, though it may be prolonged in some cases, with inflammation or secondary infection of various organs, including: orchitis (swelling of testicles), hepatitis (swelling of liver), transverse myelitis (spinal cord), uveitis (eyes), and parotitis (salivary glands).

Case fatality rates have varied greatly, from 25% in the initial laboratory-associated outbreak in 1967, to more than 80% in the Democratic Republic of Congo from 1998-2000, to even higher in the outbreak that began in Angola in late 2004.

Treatment

There is no specific antiviral therapy indicated for treating Marburg, and hospital care is usually supportive in nature as patients are frequently in need of intravenous fluids or oral rehydration with solutions.
containing electrolytes. Viral hemorrhagic fever (VHF) patients tend to respond poorly to fluid infusions and may develop pulmonary edema (abnormal buildup of fluid in the air sacs of the lungs). No specific treatment or vaccine is yet available for MHF. Several vaccine candidates are being tested but it could be several years before any are available. New drug therapies have shown promising results in laboratory studies and are currently being evaluated.

Prevention
Caregivers require barrier infection control measures including double gloves, impermeable gowns, face shields, eye protection, leg and shoe coverings.

Marburg is a biosafety level-four agent, and thus requiring the highest level of precautions.

A few research groups are working on drugs and vaccines to fight the virus.

Precautionary measures are merely avoiding contact with fruit bats and primates like Monkeys. Such infection could potentially amplify the virus and cause or contribute to MHF outbreaks.

Communities need to be aware of the risk factors for Marburg infection and the protective measures individuals can take to reduce human exposure to the virus; regular hand washing should be performed after visiting sick relatives in hospital, as well as after taking care of ill patients at home; avoiding close physical contact with Marburg patients; including urgent but appropriate burial of the dead in water proof materials (polyethene bags).

b) Ebola hemorrhagic fever

The Ebola virus causes severe viral hemorrhagic fever (VHF) outbreaks in humans. The Ebola virus is comprised of five distinct species: Bundibugyo, Ivory Coast, Reston, Sudan and Zaire. Ebola first appeared in 1976 in two simultaneous outbreaks, in Nzara, Sudan, and in Yambuku, Democratic Republic of Congo (DRC). The latter was in a village situated near the Ebola River, from which the disease takes its name.

Bundibugyo, Sudan and Zaire species have been associated with large Ebola hemorrhagic fever (EHF) outbreaks in Africa, while the Ivory Coast and Reston species have not. EHF

In Africa, fruit bats are considered possible natural hosts for Ebola virus while non-human primates (chimpanzees and gorillas) have been a source of infection for humans, they are not thought to be the reservoir but rather accidental hosts like human beings.

Transmission

Ebola is acquired through close contact with the blood, secretions, organs or other bodily fluids of infected animals e.g. handling of infected chimpanzees, gorillas, fruit bats, monkeys, forest antelope and porcupines found dead or ill in the rainforest.

Later Ebola spreads in the community through human-to-human transmission, resulting from close contact with the blood, secretions, organs or other bodily fluids of infected people especially during burial ceremonies where mourners have direct contact with the body of the deceased persons. Transmission via infected semen can occur up to seven weeks after clinical recovery.

Health-care workers can get infected through close contact without the use of correct infection control precautions and adequate barrier nursing procedures like gloves, mask, goggles, boots and protective aprons.

Signs and symptoms

EHF is a severe acute febrile hemorrhagic viral illness often characterized by the sudden onset of fever, intense weakness, muscle pain, headache and sore throat. This is followed by vomiting, diarrhea, rash, impaired kidney and liver function, and in some cases, both internal and external bleeding. Laboratory findings show low counts of white blood cells and platelets as well as elevated liver enzymes.

The incubation period (interval from infection to onset of symptoms) varies between 2 to 21 days.

During EHF outbreaks, the case-fatality rate has varied from outbreak to outbreak between 25% and 90%.

Diagnosis

Ebola virus infections can only be diagnosed definitively in the laboratory by a number of different tests:

- enzyme-linked immunosorbent assay (ELISA)
- antigen detection tests
- serum neutralization test
- reverse transcriptase polymerase chain reaction (RT-PCR) assay
- virus isolation by cell culture.

Treatment and vaccine

Severe cases require intensive supportive care with intravenous fluids or oral rehydration with solutions containing electrolytes.

No specific treatment or vaccine is yet available for EHF.

Prevention

Same as for MHF as above
Standing out from the crowd - A smart way to achieve lasting career success

Many times you have been told “first impressions count”. If you are like me, probably more times than you really want to admit. The trouble may be that whoever said it is right! Whether it takes eight minutes or the blink of an eye, within a few moments the person meeting you for the first time has formed a perception of you. They will have assessed you from head to toe, noting your demeanor, mannerisms, body language, standard of grooming, and the accessories you wear or carry. Just as quickly, they will decide if they like what they see or not. If this first impression is not truly favorable, research says that typically it will take you a further 21 meetings with that person to change their mind. Unfortunately in the search to find a perfect job, you may not get that chance! So what do you do?

One would ask; how they could make themselves stand from the crowd or make an impact that is distinctive and memorable. ‘Personal branding’ could be an appropriate tool to acquire and use. Here you begin to view yourself as a brand and understand how to apply your chosen brand values. There is power in viewing yourself as a brand. You will acquire the strength to determine the choices you make and in turn build a credible reputation and become successful. It’s time to become the managing director of a brand called you and enter the world of professional branding.

Precisely; you need to treat your career as an ongoing activity that requires at least as much thought and attention as choosing your wedding suit, gown, or planning a holiday. Your success and survival in a vicious work place will depend upon managing your own career. An organization’s success is dependent upon the personal impact you have and the relationships you build with friends, colleagues and clients.

Your brand must reflect who you are if you are going to clearly and consistently communicate your unique offering to others.

Steps on how you can re-train the way you view your career, and unleash your true potential.

• **What are your personal values**
  Understand whether they are security and success or fulfillment and passion. It is okay to write down your top ten values and reflect upon how you want people to say about you.

• **Stand out**
  Clearly know your beliefs. Any belief you hold plays a role and serves a part of the building block of your life.

• **What makes you right or wow?**
  These will be your motives. You may need to reflect on what makes you take action to do something or achieve a goal. It may be easy for you to succeed when you commit yourself emotionally to the change.

• **Talent**
  Look at your achievements and determine the skills you have utilized to become successful. You will realize your strengths and discover what you do well that others find difficult.

• **Who you are**
  Know yourself. How do people describe you? The type of person you are is key in searching for a role. You will not end up in a job that’s merely structured when you are more creative, innovative and need a more relaxed environment.

• **Uniqueness**
  Be distinctive. Your aim should be to note the attributes that people associate with you. Consider achievements that have made you stand out, and then know exactly what sets you apart from your competitors or colleagues.

• **Sell yourself**
  Know what you can deliver that is helpful and puts out your values. Sell your strength and values; communicate them in every step of the job search process. Make the right impact with the interviews, applications, CV’s, cover letters and networking conversations.

• **Personality and Professionalism**
  View your career as a process that teaches you new skills, provides opportunities and enables you develop as you acquire new skills and tools. Understand that all the above project you as a brand and therefore you should be in charge. There will not be a correct or wrong way to put you out as a brand. You may however need to be consistently projected in the public. Your profile on social networking sites such as Facebook is a reflection of you (your personal brand) as is your CV and will be equally accessible to your projected market.
2012 Highlights

H.E Yoweri Kaguta Museveni hands over the prestigious Patrice Lumumba award to the Madhvani Foundation represented by the Scholarship committee Chairman, Mr Henry Kyemba at the recent Uganda Universities Union of Guild Parliaments (UUUGP) fifth annual convention and Golden Jubilee Awards ceremony. The Foundation was recognised for its immense contribution towards educating Ugandan university students in recent history. Looking on is Hon Gen Elly Tumwine (L) patron of the Union and Chief Justice Benjamin Odoki (R)

Mr Bernard Arinaitwe, President Rotaract Club of Kololo presents the vocational service award to Madhvani Foundation Scholarship committee Chairman, Mr Henry Kyemba. The Foundation was recognized for its continuous support rendered to underprivileged university students though their annual scholarshop scheme since 1962

Mr Sam Rutega (R), Chairman Madhvani Foundation shakes hands with Mpaata Philly, Treasurer of the Alumni Association during the launch of the 2012/13 Scholarship year. Ushs600 million worth of scholarships was earmarked for needy but brilliant students in the 2012/13 academic year. Looking on is Mr Henry Kyemba (C), Chairman Scholarship committee.
Mr Fagil Mandy, an Education consultant and the Chairperson of Uganda National Examinations Board, speaks to the Madhvani Foundation Alumnis during the 2012 Alumni Annual General Meeting.

Mr Jack Luyombya (L), Mr Fagil Mandy (4thL), Mr Henry Kyemba (C), Mr Hrishi Madhvani (4thR) and Prof George Kanyehimba (2ndR) pose with the incoming Madhvani Alumni Association 2012/2013 committee.

Mr. Henry Kyemba, Chairman Madhvani Foundation scholarship committee and Patron of the Madhvani Alumni Association hands over a certificate of appreciation to Muwaganya Jonathan, the outgoing Chairman of the Alumni Association. This was during the Association’s Annual General Meeting held at Hotel Africana recently.
Meet your 2012/2013 Alumni committee

Chairperson
A 2007 Beneficiary, Betty Achana works with Goodman International as Stores Manager and part timing with Uganda Women's Parliamentary Association and the Greater North as a Project Accountant. She is a graduate of Bachelor of Business Administration with a major in Accounting and Finance from Uganda Christian University.

CONTACT: 0794513511, magweng.agweng1@gmail.com

Vice Chairperson
A 2008 Beneficiary, Tumuhimbise Franco is a graduate of Bachelor of Business Administration from Mbarara University of Science and Technology.

CONTACT: 0774512299, tumufranco@yahoo.com, tumufranco@yahoo.com

General Secretary
A 2010 Beneficiary, Charity Nduhura works with Women’s Center for Job Creation (WCFJC) as the Assistant Programme Officer. She is a graduate of Bachelor of Business Administration with a major in Accounting from Mbarara University. She is passionate about women empowerment.

CONTACT: 0779412821, nduhuracharity@yahoo.com

Organising Secretary
A 2007 Beneficiary, Bbosa Tonny works with Makerere University. He is a graduate of Information Technology and is currently pursuing a Masters in Computer Science.

CONTACT: tbbosa@bams.mak.ac.ug

Vice General Secretary
A 2003 Beneficiary, Katabi Charles works with Uganda Revenue Authority as a Laboratory Technician in the tax investigations department. He is a graduate of Food Processing Technology from Kyambogo University.

CONTACT: 0712971261, katabi2002@yahoo.com

Treasurer
A 2005 Beneficiary, Anguparu Lina works with Housing Finance Bank. She is a graduate of Information Technology at Makerere University.

CONTACT: anguline3@gmail.com
The Muljibhai Madhvani Alumni Association

The Muljibhai Madhvani Alumni Association (MMASS) is a voluntary organization made up of former beneficiaries of the Madhvani Foundation Scholarships scheme who have successfully completed their studies.

The organisation, founded in 2009, was created with the aim of providing the former beneficiaries with an interactive platform to further the ideals of the foundation and use their collective numbers to make a positive difference to Ugandan society by engaging a variety of initiatives. This includes internally focused activities such as career training programmes as well as external social programmes such as University visits to encourage and mentor current beneficiaries. Future plans include the set up of an investment club which will make the organisation self-sufficient and capable of giving back to the main Foundation which is a key goal.

MMASS is governed by an executive committee elected into office once a year at an AGM by paid up members. The current annual fee is 20,000 payable directly at the bank account below.

Bank
DFCU Bank
Account Name
Muljibhai Madhvani Foundation Alumni Association
Account No.
01073500057336

The Foundation

The Muljibhai Madhvani Foundation is a Charitable Trust. One of the Foundation’s primary objectives is to maintain and promote scientific and technical education among the people of Uganda. It is in pursuit of this objective that the Board of Trustees of the Foundation set up a Scholarship Committee and instituted a scholarship programme in 2003 to enhance the building of capacity among Ugandans in.

Nature of the scholarship

The scholarship shall be extended as a grant payable directly to the University/Institution on behalf of the beneficiaries.

Renewal of funding shall be subject to receiving satisfactory progress reports from the beneficiaries’ Faculty/Institute/School.

Retakes in more then 1 subject would entail withdrawal of Scholarship and shall not be funded by the Trust.

On completion of studies, it is expected that the awardees will, for the benefit of future scholars, make voluntary donations/contributions to the Foundation.

What does the scholarship cover?

The scholarship covers tuition fees only from second year to completion for undergraduates; and, for the entire programme of study for graduate students from the time of application/award.